

SPONSORSHIP BROCHURE

2023/2024 SEASON



NOTTINGHAM MAVERICKS ICE HOCKEY CLUB - SINCE 2001

WE ARE THE MAVERICKS

Established since 2001, The Nottingham Mavericks are one of the largest and most successful University Ice Hockey Clubs in Britain. Based in the East Midlands, the Mavericks possess a reputation for being a club that has developed numerous student athletes, with many being invited to join professional teams and represent Great Britain on an international level.

With four registered teams, playing 35 league games in cities all over the United Kingdom, your business could increase its brand presence fourfold. Our club also competes at the BUIHA National championships in Sheffield annually, where every University ice hockey team in the UK battles to be crowned National Champions. A title which the Nottingham Mavericks have successfully claimed nine times, across all levels of play.

A partnership with the Nottingham Mavericks also gives your business the opportunity to broaden your brand at both of our annual varsity events. The Nottingham Varsity ice hockey match is one of the largest ice hockey varsities outside of North America, selling out the Motorpoint Arena Nottingham alongside being broadcasted live to thousands of viewers around the world. Our second varsity event, known as the "Battle of Nottingham", attracts crowds in their thousands and continues to grow each year. This high tempo, action-packed thriller is now a staple event on the university sporting calendar.

We recognise that every business is unique and for this reason our sponsorship packages can be fully tailored to meet the needs and demands of your business. So why not join the Nottingham Mavericks as a club sponsor this year and let us guide you through the exciting world of ice hockey.



WHY SPONSOR THE MAVERICKS

1. REACH FAR AND WIDE

With connections to six partnered Universities, and our teams playing in cities across the UK, your brand will be seen by thousands of people every year.

2. GAIN EXPOSURE ONLINE

We promise to work hard to maximise your businesses exposure via our dedicated club website and social media platforms.

3. PACKAGES TO SUIT YOUR NEEDS

Every business is unique, that's why our packages are tailorable to your needs and demands. We will always work closely with you to maximise your investment.

4. UNLIMITED TARGET MARKET POTENTIAL

Ice hockey is a family sport, enjoyed by a diverse audience of all ages and genders.

5. MAKE A BIG DIFFERENCE

Being a non-for-profit club; your sponsorship funding is always reinvested, so we can continue to develop the programmes we offer for both current and future members.



OUR PACKAGES

We have a wide variety of packages to fit all demographics and budgets, alongside offering bespoke packages that can be tailored to your needs and demands.

MAIN CLUB SPONSOR - £5,000

In return for your sponsorship, your company will receive:

1. Regular announcements throughout our “Battle of Nottingham” varsity event and every home game.
2. Retractable banner with your branding in the foyer at our “Battle of Nottingham” varsity event, every home game and at our university freshers’ fairs.
3. Distribution of your company's promotional material to over 20,000 individuals who attend the University of Nottingham and Nottingham Trent University Fresher’s fair each year.
4. Your logo will be displayed on our club livestream for all home games.
5. Your very own Nottingham Mavericks home replica Jersey.
6. Your logo will be displayed on our club website with regular promotional posts across our Twitter/Facebook/Instagram pages.
7. Invitations to all regular season home games.
8. Five tickets to our annual sold-out Nottingham Varsity Series event
9. Ten tickets to our annual “Battle of Nottingham” varsity event.



MATCHDAY SPONSOR - £2,500

In return for your sponsorship, your company will receive:

1. Announcements for every Goal, Penalty and Powerplay throughout our “Battle of Nottingham” varsity event and every home game.
2. Retractable banner with your branding in the foyer at our “Battle of Notts” varsity event, home games and at our university freshers’ fairs.
3. Distribution of your company's promotional material to over 20,000 individuals who attend the University of Nottingham and Nottingham Trent University Fresher’s fair each year.
4. Your logo will be displayed on our club website with regular promotional posts across our Twitter/Facebook/Instagram pages.
5. Invitations to all regular season home games.
6. Ten tickets to our annual “Battle of Nottingham” varsity event.





BATTLE OF NOTTINGHAM MAIN EVENT SPONSOR - £1,500

In return for your sponsorship, your company will receive:

1. Exclusive naming rights for our event e.g. Battle of Nottingham 2024 brought to you by "Your Company Name" which regularly attracts thousands of people each year.
2. Regular announcements throughout each period of the event.
3. Your logo will be displayed on our club website with regular promotional posts across our Facebook/Instagram pages.
4. Distribution of your company's promotional material at the event.
5. Your logo on the match pucks used during the event.
6. Fifteen tickets to our annual "Battle of Nottingham" varsity event.

HELMET SPONSOR - £1,000

In return for your sponsorship, your company will receive:

1. Your company logo will be displayed on over 100 player's helmets and will be seen at our "Battle of Nottingham" varsity event and every league game.
2. Announcements at every home game and our "Battle of Nottingham" varsity event.
3. Your logo will be displayed on our club website with regular promotional posts across our Facebook/Instagram pages.
4. Five tickets to our annual "Battle of Nottingham" varsity event.



PUCK SPONSOR - £750

In return for your sponsorship, your company will receive:

1. Your company logo on over 200 pucks that will be used during training sessions, development camps and regular season league games.
2. Regular announcements at every home game and our “Battle of Nottingham” varsity event.
3. Your logo will be displayed on our club website with regular promotional posts across our Facebook/Instagram pages.
4. Five tickets to our annual “Battle of Nottingham” varsity event.

PLAYER OF THE MATCH SPONSOR - £500

In return for your sponsorship, your company will receive:

1. Announcements at the end of every game during the “Player of the Match” presentation.
2. Your logo will be displayed on our club website with regular promotional posts across our Facebook/Instagram pages.
3. Five tickets to our annual “Battle of Nottingham” varsity event.

SOCIAL MEDIA SPONSOR - £300

In return for your sponsorship, your company will receive:

1. Your logo will be displayed on our club website with regular promotional posts across our Facebook/Instagram pages.





**FOR MORE DETAILS
PLEASE VISIT OUR WEBSITE
OR GET IN TOUCH**

www.nottinghammavericks.com

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